

children and young people's plan 2008 - 2011 2008 - 2009 annual report - part 2 delivery plan



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annual review

Annual review of progress against priorities 2008/09

Since the launch of the CYPP much has been achieved to improve the outcomes for Wirral's children and young people with significant improvements in key areas, including:

- A SMART Teenage Pregnancy Strategic Action Plan with accountable leads for each strategic area and teenage pregnancy champions who have taken ownership and their share of responsibility across the Children's Trust to reduce the number of teenage conceptions.
- 93% of Wirral schools achieved the national Healthy Schools status against a target of 75%.
- A Health and Wellbeing Charter was launched across the Children's Trust to introduce Health Services in Wirral Secondary Schools.
- A childhood obesity care pathway and new weight management services for overweight children provide specialist support and advice around physical activity and nutrition to children and families.
- A routine HPV immunisation programme in schools is on course for achieving over 90% uptake of the course of 3 vaccinations.
- Significant reduction in children and young people involved in road traffic accidents.

- Kooth.com enables services to react quickly and effectively to what children and young people tell us.
- Wirral's fostering service was rated 'Good' by Ofsted across all domains.
- Robust and effective processes are in place to collect and quality assure Common Assessment Framework activity across the partnership.
- The profile of inspections for primary, secondary and special schools indicates that there is high quality education provision for the children and young people in Wirral. At the time of this review there were no schools in an OFSTED category and the proportion of schools gaining 'Good' or better is high, the profile for secondary and special schools is particularly positive. Standards in schools are in line with or better than national or statistical neighbours.
- Good progress has been made with primary, secondary and special school reviews of surplus places.
- Establishment of First for Families has created an integrated system of support for early years children and their families.
- 85% of schools are meeting the Full Core Offer for Extended Services, the highest proportion in the North West.

- 95% of schools have engaged in the Leadership and Management programme as part of our Succession Planning Strategy.
- 100% of young offenders are screened for substance misuse.
- The use of Restorative Justice has contributed to a reduction in school exclusions.
- 1287 children participated in the Play Lottery projects against a target of 400.
- The Executive Youth Board was established.
- The Youth Opportunity Fund & Youth Capital Fund Grant panel allocated £100,000 for work with vulnerable groups of young people.
- Delivery of the AimHigher Superstars programme and 4 care leavers progressing to Higher Education.
- Delivery of the September Guarantee in Wirral with 95% of 2008 Year 11 leavers receiving an offer of learning.
- Development of the 'Wirral Apprentice' programme which will result in a minimum of 100 new Apprentice opportunities.
- Publication of the Wirral Homeless Strategy incorporating the h0omelessness review.

We also recognise that there are key areas that continue to be a challenge, these include:

- Reducing teenage conception rates with an aim to achieve very challenging national targets.
- Sustaining effective recruitment and retention of social workers, and ensuring recruitment of social work managers.
- Safely reducing the number of children in care, and also the number of children in care placed in independent sector children's homes.
- Reducing the number of first time entrants into the Youth Justice System.
- Reducing the number of young people who are not in education, employment or training (NEET).
- The impact of the recession creates an uncertain financial climate in which to plan future services.

outcome area: being healthy

"We want to improve the health of all children and narrow the gap in health outcomes experienced by our most disadvantaged children."

Priority: Reduction in the harmful consequences of risk taking behaviour

What we said we would do	What we did	Status
1. Implement the Children and Young People's (CYP) Substance Misuse Plan which addresses issues around drugs and alcohol.	 The following actions from the CYP Substance Misuse Plan were completed during the period: Commissioning process revised to integrate new Alcohol Strategy to ensure more efficient and effective delivery. Refreshed substance misuse plan submitted to National Treatment Agency, considered exemplar plan. Commissioned several research projects to ensure effective delivery of appropriate Young Peoples Services. Delivery mechanism reviewed to ensure streamlined and relevant service provision across substance misuse programme. Secured additional investment from Wirral NHS which will enhance existing prevention initiatives. Devised action plan to ensure compliance to NICE guidance in relation to vulnerable young people affected by substance misuse. 93% of Wirral schools report that they deliver drugs education and have a 'Managing Drugs Incidence Policy'. 	In progress on track
2. Implement the Teenage Pregnancy Strategic Action Plan.	 2. Wirral has seen a 6.7% decrease in teenage conceptions for 2007 (decrease in number of conceptions from 312 to 303) which goes against the national trend. Accountable Leads have been identified, and provide updates on progress to the Steering Group meetings, for the following areas of the Teenage Pregnancy Strategic Action Plan: Strategic Targeted Support Workforce Development and Training Supporting Teenage Parents Contraceptive and Sexual Health Services SRE and PSHE 	In progress on track
3. Implement the Sexual Health Plan including increasing the proportion of eligible young people screened for Chlamydia.	 3. Lead officers have been identified across the Children's Trust Partnership to take responsibility for implementing the plan. The policy has been embedded within the joint sexual health training and is to be implemented through the Wirral wide condom distribution scheme to commence 2009/10. Chlamydia screening target of 17% was exceeded with 21.1 % of eligible young people being screened (second highest in North West). 93% of Wirral schools report that they have a Sex and Relationship (SRE) Policy. The Healthy Schools Team appointed an SRE Policy and Curriculum Lead to take up post during 2009 and a Key Stage 1 and 2 SRE curriculum has been purchased for embedding across all primary schools. Two Wirral secondary schools participated in the North West Key Stage 3 SRE pilot during the period. 	In progress on track

Priority: Reduction in the prevalence of overweight children and obesity in children.

What we said	we would do	What we did	Status
includes action o	e Child Obesity Action Plan which on physical activity, food and drink, breast Ithy Schools and pre schools.	The data for 2008/09 recorded 9.6% of Reception and 19.1% of Year 6 schoolchildren as obese and 13.1% of Reception and 15.1% Year 6 schoolchildren as overweight. When compared to 2007/08 this shows 0.5% increase for obese and a 1% decrease of overweight children for reception aged children and 0.6% decrease of obese and no change of overweight children in Year 6. A childhood obesity care pathway and guidance document has been produced to explain the steps within the pathway and new weight management services for overweight children have been commissioned to provide specialist support and advice around physical activity and nutrition to children and families. 100% of Wirral schools are engaged in the National Healthy Schools Programme with 93% of schools having achieved National Healthy School Status and 93% of Wirral schools have a Whole Day Food and Nutrition Policy. A Healthy Lifestyles Policy and Curriculum Lead has been appointed to the Healthy Schools Team, to take up post in 2009 in order to embed this element further within the programme.	In progress on track

Priority: Health and wellbeing services, support and information are easily accessible by children, young people and their families.

What we said we would do	What we did	Status
1. Carry out a needs assessment of Health and wellbeing services for young people.	1. JMU were commissioned to conduct a Sexual Health Needs Assessment for young people across Wirral to be delivered during 2009/10 and the findings will be used to inform a comprehensive plan for the provision of accessible services on issues defined as important to children and young people.	In progress on track
2. Implement a comprehensive plan for the provision of accessible sexual health and relationship services for young people as defined in the needs assessment.	2. The Health Services in Schools Programme was developed during 2008/09 to be implemented during 2009/10 in twelve of the twenty seven secondary schools across Wirral, to provide holistic health services to all children aged 11 to 19 years.	In progress milestone rescheduled
3. Promote and evaluate the provision of information and support for children and young people on issues defined as important to them.	3. This is to be embedded throughout the Being Healthy Plan 2009/10.	Deleted
4. Monitor the effective provision of CAMHS.	4. A workforce review is planned in this area for 2009/10.	In progress milestone rescheduled

Priority: Inequalities in the health of children and young people are reduced.

What we said we would do	What we did	Status
1. Develop, implement and evaluate a children's health promotion strategic action plan which includes action on dental health, Healthy Schools, pre schools and youth settings, parenting, smoking and immunisations.	 Following review, the Being Healthy Strategic Action Plan was revised during 2008/09 with specific actions to be implemented and evaluated during 2009/10. Routine HPV immunisation programme implemented in schools – on course for achieving over 90% uptake of the course of 3 vaccinations. Additional cohort HPV immunisation cohort programme implemented through GP practices. An action plan was developed to increase and maintain high uptake of childhood immunisations. Implemented a pilot system of alerting practices to children approaching their 2nd /5th birthday who have not completed their immunisations. 	In progress on track



outcome area: staying safe

"We want to support children earlier, closer to their communities and wherever possible by supporting families."

Priority: More children grow up in secure, stable families where they belong, either through receiving timely, earlier intervention and support within their communities, or through belonging to permanent, substitute families.

What we said we would do	What we did	Status
1. Implement improved system and process underpinning the child concern model, which measures and supports CAF and child concern activity.	1. Local Safeguarding Children's Board (LSCB) recruited a CAF Quality Assurance (QA) Manager in August 2008. System to measure CAF activity developed and piloted in Rockferry / Tranmere Area Team, now implemented across Wirral. Child Concern Model renamed Team Around the Child; Integrated Guide refreshed and re- launched. New CAF QA group meets for the first time in May 2009.	In progress on track
2. Strategic plan to support the coherent and joined up development of Area Teams / Children's Centres and Extended Schools.	2. Integrated Services Working Group meets bi-monthly with clear focus on joining up activity at front line practitioner level. Further work required to ensure area team alignment with extended schools and children's centres.	In progress milestone rescheduled
3. Provide credible programmes for courts to consider as alternatives to custody, for 'prolific and serious' offenders.	3. YOS have a wide range of programmes that are seen as credible alternatives by the Court. This includes the Intensive Supervision and Surveillance Programme for the most serious and prolific offenders. A number of programmes are offered to deter a custodial sentence which includes a Violent Offender Programme, Car Offender Programme, Victim Empathy Programme, Race Hate Crime and Diversity work programmes in place, some of which are delivered through the accredited programmes "Teen Talk" and "Jigsaw". In addition a Restorative Justice Project involving victim and offender to try and repair some of the harm caused to the victim by the perpetrator is available.	In progress on track
4. Implement the findings of the Area Team Review, including co-locating Area Teams.	4. Area Team Leader (ATL) role reviewed and resulting report to extend capacity including team based information co-ordinators approved by Cabinet in March 2009. Four Areas to have full time ATL's due to level of social stress. Developments informed by learning from the Children's Workforce Development Coucil (CWDC) remodelling, bid submitted to collocation fund.	In progress on track
5. Commission services in accordance with the Parenting Strategy.	5. 0-19 Parenting commissioning process completed with NHS Wirral and CYPD budgets aligned. Contracts to start July 2009 / 2011.	In progress on track

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What we said we would do	What we did	Status
6. Implement Integrating Youth Support Strategy (IYSS) / extend Adolescent Crisis Support activity / Family Group Meetings / respite and shared care.	 6. A number of preventative initiatives are currently in progress: Implementation of IYSS and Targeted Youth Support (TYS) on track, further co-location of services planned. Adolescent Crisis Team has improved its focus and structured approach through alignment with CAMHS children in need team. Family group meetings targeted work with children in care and with child protection plans, preventative work developed through Children Fund initiative. Aiming High for Disabled Children Plan readiness criteria met. Initiation will increase volume and choice of short break provision. 	In progress on track
7. More timely progression of plans, for more children to be adopted or achieve permanence through Special Guardianship, Residence Orders, where this will best meet their needs.	7. Improvement in timescales for children placed for adoption 61% in 2008/09 compared with 56% in 2007/08 however this is still below national and statistical neighbour figures. Percentage of children in care adopted or under special guardianship reduced from 2007/08 indicating that timeliness of plan progression requires improvement.	In progress on track
8. Implement the multi-agency 'Turning the Curve' (TTC) action plan to safely reduce the numbers of children in care, incorporating measures to be implemented through the Children in Care Act.	8. Numbers of children in care increased during 2008/9 from 607 to 622. The TTC group has been refocused to give sharper targets and a strengthened focus on discharging Care Orders for children placed with parents and permanency training. Targeted Multi Systemic Therapy Scheme approved for 2009/10 delivery focusing on children on the edge of care or custody.	In progress milestone rescheduled
9. Implement and sustain improved processes for contact, referral and assessment – the 'front door' into social care.	9. Central Advice and Duty Team (CADT) activity and operation monitored and reviewed on a weekly basis. Dedicated CADT Team Manager agreed in February 2009. Increased numbers of referrals, post Baby Peter (2007/08 413 per 10, 000 to 2008/09 465 per 10, 000). However a positive reduction in repeat referrals from 27.6% to 25.1% was achieved with further reduction targeted.	In progress on track

Priority: Reduce the incidence of anti social, risk taking and harmful behaviour experienced by children and young people.

What we said we would do	What we did	Status
1. Strengthen joint working between the Children and Young People's Department (CYPD), Primary Care Trust (PCT) and Wirral Family Safety Unit to further reduce the incidence of domestic violence and repeat occurrences.	 The following measures have been implemented: A Domestic Abuse Senior Practitioner with administrative support is in place within the Family Safety Unit (FSU) dealing with all cases involving children, providing support and guidance on safeguarding. All cases are reviewed to ensure all support and safety needs are met. Social workers have been trained in safety planning with parents who are experiencing domestic abuse to minimise risk to them and their children. CYPD team based training also focused on the effective implementation of Wirral's Domestic Abuse Practice Guidance. Negotiations are ongoing with NHS Wirral to reduce the age range of victims of domestic violence which the FSU deals with from 16-18 years of age. All cases of domestic abuse involving a child under 5 are shared with Heath Visitors (HV). Joint working with HV and Independent Domestic Violence Advisers (IDVA) to support parents and children at relevant plans for children is underway. Additional training regarding the dynamics of domestic abuse has been carried out with HV and FSU. Referrals of domestic abuse cases from HV have increased. NHS Wirral now refers drug and alcohol dependent parents who are also experiencing domestic abuse to FSU to support them and their children. Representatives now sit on Multi-Agency Risk Assessment Conference (MARAC) from Cheshire West NHS. 	In progress on track
2. More consistent targeting of services for children at risk of offending, through early identification systems triggering Youth Offending Service (YOS) input.	2. Wirral YOS work closely with the Challenge and Support Project and other Agencies to identify young people who are engaged in Anti Social Behaviour (ASB) or at risk of engaging in ASB. YOS provide young people with mechanisms that both challenge and support them in changing their behaviour via referral to the Youth Inclusion Support Panel (YISP) and Youth Inclusion Projects (JYIP SYIP) substance misuse intervention; counselling, mediation and parenting programmes. Assessments are undertaken by YOS staff.	In progress on track
3. Review Merseyside Protocol and further develop services for children identified as missing from home / care, and/or involved in sexual exploitation.	3. Protocol reviewed in line with national guidance and activity reported to the LSCB in December 2008. Readiness assessment of introduction of NI 71 locally assessed as good.	In progress on track

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What we said we would do	What we did	Status
4. Embed children's accident and emergency referral pathway, and reduce incidence of children presenting following excessive alcohol consumption / substance misuse.	4. The Alcohol Pathway is embedded and links with the AIP (Alcohol Intervention Project). Children and young people presenting at A&E undergo direct referral to a range of appropriate agencies. Figures indicate a 5.3% decrease on alcohol admissions to A&E for young people from 2007/08 to 2008/09. Wirral DAAT has received funding to undertake research into alcohol use in young people.	In progress on track
5. Promote, develop and deliver parental guidance and awareness raising strategies to keep children safe.	5. Child safety information leaflet in use by Health Visitor at birth visit, 6-8 week check and 9-12 month review to raise awareness of accident prevention in the home. Leaflet for 2-4 years in development. Free child safety equipment scheme continues for families of 0-4yrs in receipt of Healthy Start benefits.	In progress on track
6. Implement comprehensive LSCB training plan for all staff, level 1-4 and Section 11 Audit and Action plan by all LSCB Board members.	6. Multi-agency Training Strategy and Training Pathway in place covering all levels of staff.	In progress on track
7. Continuously review and ensure clarity of thresholds for intervention across the child care economy.	7. Weekly review of referrals at meeting of senior and operational managers. Threshold workshop held in 2009 with all lead agencies resulting reports to be presented to LSCB. Child protection plan registrations monitored monthly. Children subject to a child protection plan increased from 16.5 per 10, 000 (2007/8) to 33.1 (2008/9); more in line with statistical neighbours. This rise in part due to increased national media coverage. NI 65 (repeat registrations) – reduced from 14.5% to 11.2%, and children subject to a children protection plan for 2 plus years remained low at 4.8% (2008/09) compared to 3.4% (2007/8).	In progress on track

Priority: More children are safe at home, at school and in the community, including reducing road traffic accidents and bullying.

What we said we would do	What we did	Status
1. Implement the road safety strategy for children through the Road Safety partnership.	 1. From the original 1999 Government set base period child death and serious injury (KSI) casualty reduction towards the 2010 national target progressed well, however child KSI casualties during the 4 years 2001 to 2005 rose notably. Analysis of casualty statistics and enforcement activities revealed that previous roads policing activity had been reduced following re-organisation of resources within Merseyside Police. In addition, the staffing level of road safety Education, Training & Publicity (ETP) areas within Wirral Council had fallen below nationally recommended levels. In response a cross-agency Action Plan was produced to focus activity on interventions likely to have greatest impact. Significant additional resources have been directed to this key area. Child KSI's have responded well to these actions since 2005 road casualties involving death or serious injury have decreased by 37.8% from 37 in 2005 to 14 in 2008. All child KSI road user groups have demonstrated improvement during 2008. The partners have updated their Action Plan for 2009/10 which has been presented to the Local Strategic Partnership (LSP). 	In progress on track
2. Extend and develop opportunities for children and young people to tell us what makes them feel unsafe, and deliver programmes to improve their safety and resilience.	2. A range of opportunities are in place through SHARP, Kooth.com, the Tellus survey, Bullybusters and PASS. These provide support such as counselling or referrals and inform service delivery.	In progress on track
3. Review and develop anti-bullying strategies in schools, on school transport, and in community facilities;	3. Action regarding school transport and community facilities was deferred pending the publication of new DCSF guidance Safe from Bullying (a suite of guidance to complement Safe to Learn, advice to schools). Anti Bullying Week (November 2008) was used to share good practice across all schools and to develop skills and practices with professionals.	In progress milestone rescheduled
4. Implement and evidence learning from Child Death Overview Panels (CDOP).	4. CDOP implemented in line with statutory guidance and annual report produced in March 2009 for the LSCB.	In progress on track

Priority: Children in care are safe and supported.

What we said we would do	What we did	Status
1. Complete a review of residential respite and community services for children with learning disabilities and complex health needs.	1. Aiming High for Disabled Children agenda introduced in 2008/09, progressing well with project manager in place and review of residential and family based services in progress.	In progress on track
2. Improve the quality of transition arrangements for children in care with learning disabilities and / or mental health issues.	2. 100% of young people who are Fair Access to Care Services eligible have support. Transition protocol in place and transition service is in development.	In progress on track
3. Ensure good or excellent standards of care in all directly provided residential care, foster care and commissioned services.	3. Good rating given by Ofsted for Fostering Services, satisfactory for Adoption Service with a clear active plan to address recommendations and a redesigned Adoption Taskforce. Management arrangements for residential services reviewed to strengthen performance management in those settings.	In progress on track
4. Improve the quality and choice of provision for children becoming looked after.	4. The number of foster carers has remained constant with 264 in 2007/08 and 263 in 2008/09. Future marketing strategies are being developed to target recruitment. Improvements in placement stability: NI 62 reduced from 12% to 10.2% (three or more moves within one year). More children are in longer term placements achieving stability, NI 63 increased from 62.6% to 67.8%.	In progress on track
5. Maintain a full complement of trained and skilled social workers, so that all children in care have a qualified and suitably trained social worker to meet their needs in a timely way.	Full complement of social workers retained until November 2008. The impact of Baby Peter resulted in increased referral activity (735 referrals in the first quarter of 2008/09 compared to 1034 in the last quarter). A staffing restructure approved by Cabinet in March 2009 to increase number of social workers, improve management and supervision and recruit to additional staff development and training posts.	In progress on track



outcome area: enjoy and achieve

"We want to raise the achievement of all our young people and to narrow the gap in attainment experienced by our most disadvantaged children."

Priority: Public money is spent to maximum effect in all our schools.

What we said we would do	What we did	Status
1. Remove surplus capacity in Primary & Secondary Schools through phased reviews of provision across the Borough.	 Activity has focused on: First four phases of the Primary Places Review now complete. Between 2006 and 2009, the Review process removed more than 1,600 surplus primary places. At 13%, overall surplus places remain higher than Audit Commission guidance of 5-10%, but had the review not been carried out, surplus places would be 18%. The reduction was largely been achieved by the closure of six schools, and the amalgamation of three pairs of schools. The Review continues with Phase 5, covering Birkenhead primary schools. Over the same time period, surplus places in secondary schools have more than doubled from 7% in 2005 to 15% in 2009. A two phase Review for Secondary schools is underway, with the first phase comprising schools in the Birkenhead and South Wirral districts. Options agreed to go to consultation include the closure of three schools in order to establish two Academy schools. Birkenhead High School for Girls transfers from independent to Academy status from September 2009 and the impact on surplus places will be monitored. 	In progress on track

Priority: Young children and families are well supported, especially the most vulnerable, through the network of Children's Centres.

What we said we would do	What we did	Status
1. Implement new governance and scrutiny function of 'Wirral's Children First' Strategic Board; report to Children & Young People's Management Board on termly basis. Develop sharing of good practice and ensuring consistency of policy and approach across Children's Centres in all their work.	1. The "Wirral's First Strategic Board" has been established with multi agency representation and parents. Children's Centres representatives prepare and present reports to the board including good practice case studies.	In progress and on track
2. Ensure priority is given to improving the outcomes for vulnerable families in the 5 Every Child Matters (ECM) themes, via continuous data analysis, regular reports to the board, development of case studies of good practice.	2. E-start (Capita) has been purchased to improve the data collection and analysis in order to further evaluate impact and to ensure that the right families are receiving targeted support. All Children's Centre managers have been invited to attend Together for Children Tracker training.	In progress and on track
3. Use of tighter performance management structures and common agendas across children's centres; develop integrated multi-agency networks across areas and districts.	3. First for Families has been established. This is a newly created integrated system of assessment and information sharing across agencies for children in the Early Years putting the child and family needs at the heart of service delivery and involving: engagement with partners; establishment of a virtual multi-agency team for children with additional needs aged 0-5 years; use of Team Around the Child (TAC) working model; establishment of a 'plan do review' cycle of assessment and intervention.	In progress and on track
4. Ensure priority is also given to work with vulnerable families on emotional and social development, e.g. via Social & Emotional Aspects of Learning (SEAL) programmes, Family Works, and nurturing training provided by Special Education Support Service (SESS).	 4. Activity has focused on the following areas: All primary schools have been offered support from a SEAL specialist teacher to help them review and monitor SEAL progress, identify evidence for their SEF and produce an action plan to support SEAL development. Secondary SEAL has been introduced into 14 secondary schools and 4 secondary special schools. All of these schools are being supported. Action plans are place and SEAL is in School Improvement Plans. Family Works (Family SEAL) has been embedded into 42 primary schools. A further 20 primary schools are currently being supported to run their first Family Works Programme. 11 primary schools have been allocated places on Family Works Train the Trainer programme in June 2009. 11 secondary schools, including special have undertaken Family Welcome training. Three of these schools have embedded Family Welcome. "Nurturing Every Child Matters" is a joint training programme provided by Educational Psychologists / Family Co-ordination in consultation with CHICC and Healthy Schools and is being delivered Nov 2008 - June 2009 to PVI settings. Further roll-out and evaluation of impact of training will take place autumn term 2009. 11 secondary, 6 primary and 6 special schools have received Restorative Justice training. Permanent exclusions in secondary schools have reduced considerably from 31 to 25 and the Managed Moves protocol has been a significant factor in this improvement. 	In progress and on track

Priority: Children and families are supported by Extended Schools working in clusters.

What we said we would do	What we did	Status
1. Implement the Extended Schools Action Plan which followed self evaluation process in summer 2007.	 Activity has focused on the following areas: Training Programme has been delivered. Training for Governors has been arranged. Parent Support Advisors training has taken place and clusters have implemented this element into their plans. ESRA has delivered training to SIPs, SESS, and other Local Authority workers. The Subsidy Grant pilot programme has been launched and rated as Green by TDA for readiness to deliver. The TDA Toolkit for School Improvement has been delivered to all clusters. Extended Services development officer is in post. Links with other agencies have been developed; joint training has taken place. Jointly funded projects have been delivered with Health, Youth Workers, Aim Higher for Disabled Pupils and the diocese co-ordinator. Clear links with Children's Centres have been developed. Area co-ordinators where possible are located in Children's Centres. Special Schools have had input at their 2009 Spring Conference regarding meeting the Full Core Offer and good practice. 	In progress and on track
2. Priorities for 2008-09: a) provide advice on governance structures, HR issues, systems in place to support swift and easy access to specialised services, study support, and ensuring sustainability; b) meeting Training Development Agency (TDA) targets on the core offer.	2. Guidance document has been completed and regular briefings are provided on Extended Services developments. Information on budgets and available funding is distributed to all schools. The 2008 and 2009 deadlines for schools meeting the full core offer have been met and the termly evaluation by the TDA is rated as Green.	In progress and on track

Priority: Ensure there are no schools in Ofsted categories.

What we said we would do	What we did					Status
1. Put revised School Improvement Policy into practice; provide appropriate briefings of councillors, governors and headteachers.	1. A School Improvement Policy was developed in being further refined. Councillors, governors and been briefed regarding the further revision/refine	neadteacher				In progress and on track
2. Ensure remaining primary schools in an OFSTED category make sufficient progress to come out of category in the shortest possible time.	2. All primary schools that were in Special Measury year. The remaining 'Notice to Improve' school wa Ofsted category in 14 months. There are no secon 2008-2009, 3 secondary schools were graded satist	s judged to dary schools	be satisfact in OFSTED	ory in May categories.	2009 and came out of From inspections over	Completed
3. Identify underachieving and underperforming schools, subjects and groups within schools (including under- performing vulnerable learners) through analysis of data.	 3. In 2008 performance was: KS2: % achieving L4+ in En & Ma KS2: % making 2 levels progress in En KS2: % making 2 levels progress in Ma KS2: % on FSM achieving L4+ in En & Ma KS2: % on FSM making 2 levels progress in En KS2: % on FSM making 2 levels progress in Ma KS4: % getting 5+ A*-C inc En & Ma KS4: % on FSM getting 5+ A*-C inc En & Ma At all Key Stages, performance is thoroughly analyand prioritised for support. Performance, includi School Improvement Partners (SIPs). In secondary, six National Challenge schools and t support. The National Challenge schools are on t maths by 2011. The consulting cycle has been revised in second 	ng the progr wo Gaining G arget to achi	ess of vulne iround scho eve at least	erable learn ols have be	ers, is monitored by en identified with targeted	In progress and on track
4. Ensure early intervention in potential schools causing concern.	4. As 3 above. In addition schools below the bench to Shift Schools (x3) continue to receive intensive s schools causing concern. Focussed reviews have be need ongoing intensive support.	support and	SIPs identi	fy schools i	n lowest bands including	In progress and on track

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What we said we would do	What we did	Status
5. Measure impact of support provided.	5. The impact of support is monitored and evaluated through quality assured SIPs and full LA school reviews. Outcomes establish a benchmark for support. Evaluation of impact indicate positive improvement where support has focussed intensively on standards of achievement, progress, leadership and management and the quality of teaching and learning. Termly RAG rating meetings with National Strategies also provide a measure of impact and indicate that our progress and support is good.	In progress and on track
6. Increase accuracy of assessment and consistency of moderation at transition points.	6. Primary Assessment networks have been established. Through a series of meetings they determine the timetable for assessment and moderation between infant and junior schools. This has all resulted in greater accuracy of assessment/moderation at transition points. The networks were further developed during 2008-2009 to include KS2 to KS3 transition.	In progress and on track
7. Ensure priority is given to ISP and WISP in primary schools; and coordinated, targeted support in secondary schools. Focus in particular on raising standards in English and Maths.	7. ISP and WISP programmes operate in lowest performing 10% of Primary schools and/or those schools being monitored as part of their Exit Strategy. English and maths support continue to be prioritised through categorisation process. The impact is demonstrable through raised standards at KS2. There was an impact on the overall Wirral LA rankings against national results in 2007: in English, the Wirral ranking rose from 41st to 23rd; in maths, it rose from 65 to 53.	In progress and on track
8. Develop strategy for succession planning in schools as part of enriched Leadership and Management programme.	8. Strategy in place involving a comprehensive programme for all leaders and managers from Headteachers down to NQTs. Governor training has also taken place and the profile of succession planning has been significantly raised.	Completed
9. Identify models of excellent leadership and management within our schools; provide a community of learning for all headteachers to influence the raising of standards and achievement, and meeting the challenges of the ECM agenda.	9. A community of enquiry project was set up for three years which led to an effective community of learning for leaders. This has been used as a Case Study by TDA. Hard and soft data, available at this stage, has been collected from schools involved. This has led to on-going work through the Leadership and Management Programme to support the work of all aspects identified in 8. These are underpinned by a model of enquiry and coaching.	Completed

Priority: Close the attainment gap where poverty affects achievement.

What we said we would do	What we did	Status
1. Improve outreach of all Children's Centres to vulnerable families.	 Activity has focused on the following areas: Each Children's Centre footprint has been reviewed to ensure that each centre caters for 800 - 1200 children 0-5. A new data base has been purchased to support centres target the vulnerable families. In 2008 49% of all children achieved a total of at least 78 points across the Early Years Foundation Stage Profile (EYFSP) in line with the national picture. For 2009, Wirral is on track to improve on the 2008 outcomes. Wirral was successful in narrowing the gap to 31.5%. This is a significant improvement on the national average of 36% and once again Wirral is on track to decrease the gap further. 	In progress and on track
2. In collaboration with Speech and Language Team from PCT, initiate training programme for TAs, and Voluntary, Community and Faith sector (VCF), in Hanen approaches to language development, in order to narrow gaps at EYFS.	2. A cross-department and cross-agency strategic group has been set up to address and implement elements of the Bercow Plan (Better Communication) and SLCN on the Wirral. The remit will incorporate the training agenda including CLLD, ECAT (Every Child a Talker) and IDP (Inclusion Development Programme).	In progress and on track
3. Implement training programme re data, including neighbourhood data, on effects of poverty on achievement, to all relevant professionals in schools, across the partnership, and in VCF sector.	3. Various Narrowing the Gap projects targeted at areas of deprivation were supported over 2008-2009. A Narrowing the Gap Steering Group of Head teachers has been established. Training is being provided on "Turning the Curve" approaches. Resources were targeted.	In progress and on track
4. Develop the use of range of intervention strategies to support under-achieving and under-attaining groups of pupils, e.g. via dissemination of Action Research findings of EPs.	4. Currently a cycle of training has been set up (Acceleread/ Accellewrite) in: use of the intervention; establishing baseline data and post intervention assessment. Future work will include holding a plenary event to discuss the programme and measures to evaluate the intervention which will then be reported.	In progress and on track
5. Ensure all schools know the extent of their attainment gap; monitor schools on their ability to 'close the gap' for children on FSM and other vulnerable groups. Report progress in narrowing the gap to Children & Young People's Strategic Management Board, and the Overview and Scrutiny Committee.	5. SIPs received full training; school data pack and agenda produced for discussion based upon analyses of results prior to Autumn Term visit. Vulnerable groups prioritised. Schools prioritised for intervention and support. In Primary, 10 ISP and WISP schools receive support.	In progress and on track



outcome area: positive contribution

"We want to engage all young people more fully in issues affecting their lives and particularly those at risk of disaffection."

Priority: Fewer children and young people are involved in offending and anti social behaviour.

What we said we would do	What we did	Status
1. Quarterly analysis of First Time Entrants (FTE) data to ensure targeted prevention resources to reduce numbers entering the youth justice system.	 Targeted prevention activities carried out included the following: Identified at risk young people accessed targeted support from the Positive Activities for Young People (PAYP) programme. In 2008/09 343 individual young people accesses PAYP provision, the FTE target was 131 the number achieved was 155. Ensured Key Workers were available during holiday periods. Additional positive diversionary activities were provided on Friday and Saturday nights in designated hot spot areas. 1670 young people took part in diversionary activities in 2008/09. Ensured young people at risk have been referred to the Challenge and Support team for additional appropriate support. 72 young people from the Youth Sports Nights were referred to the Drug And Alcohol Team (DAAT) for advice and support. Ensured the Activity Agreement Programme was targeted at young offenders and this has contributed to a reduction in the number of First Time Entrants into the Youth Justice System. On Wirral 70% of participants including Young Offenders taking part in the Activity agreement Programme have progressed into Education, Employment and Training (EET) or a personal development opportunity. 	In progress on track
2. Expansion of the Restorative Justice (RJ) Protocol to ensure RJ principles are followed effectively and that all young people entering the youth justice system for the first time are considered for RJ as an alternative to prosecution.	2. Restorative Justice is now used on a weekly basis at the final warning stage. A protocol between Merseyside Police, Children and Young people's Department and the Crown Prosecution Service has been implemented to ensure the children and young people in care do not enter the Criminal justice system unnecessarily.	In progress on track
3. Increase use of Restorative Practice in schools to reduce exclusions.	3. The use of RJ in schools has been extended and this has contributed to a reduction in the number of school exclusions. 11 secondary, 6 primary and 6 special schools have received training. Permanent exclusions in secondary schools have reduced considerably from 31 to 25.	In progress on track

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What we said we would do	What we did	Status
4. Ensure all young people are assessed at the point of entry to Youth Offending Service (YOS) and that Education, Employment and Training (EET) needs are addressed in intervention planning.	4. All young people are assessed on entry to the Youth Offending Service. In 2008/09 an average of 50% of 16-18 year old young offenders were in Education, Employment and Training (EET).	In progress on track
5. EET mentors recruited and trained to support young people accessing EET.	5. 7 EET mentors were trained in January 2009 although due to the voluntary nature of the work there is an issue with availability. Referrals are made to mentors and Connexions Personal Advisors for appropriate support and referral to ensure to ensure successful EET progression. The referral rate is 100%.	In progress on track
6. Work with current providers to ensure an increase in accommodation available for young people whose previous convictions or behaviour might otherwise prevent them from being accommodated.	6. Additional contact worker resource was funded from the Local Area Agreement budget to improve information sharing arrangement between YOS and Connexions. YOS secured for 98% of young people completing community interventions or on release from the secure estate, access to suitable accommodation. This exceeds the agreed target of 95%.	In progress on track
7. Substance Misuse Strategy supports early intervention to reduce harm in children and young people.	7. All young people on statutory orders at the Youth Offending Service are screened via Asset assessment tool (100%). Any with specialist need are referred the Tier 3 Workers for intervention and harm reduction work is completed by the case manager.	In progress on track

Priority: Children and young people have access to a range of appropriate play opportunities which meets their needs.

What we said we would do	What we did	Status
1. Co-ordinate summer play provision with extended schools,	1. Open Access play provision promoted via the Extended Schools.	Completed
summer holiday play schemes and full-time play centres.	1. Open Access play provision promoted via the Extended Schools.	completeu
2. Outreach play sessions planned in areas of identified need.	2. Ensured 30 Outreach Play sessions were provided in areas of identified need.	Completed
3. Promote play opportunities for children and young people on quarterly basis in conjunction with extended school cluster groups.	3. 13 Play staff have been recruited and appointed to deliver the Big Lottery programme from March 2009. Play opportunities promoted on a quarterly basis in conjunction with extended school cluster groups.	In progress on track
4. Collate baseline data to establish how children and young people feel about playing out.	4. Planning for baseline collection in place by March 2009 surveys planned for June 2009.	In progress on track
5. Prepare action plan to address areas of concern raised by children and young people.	5. Analysis of this area has been completed. Action plan to be developed in 2009/10.	In progress on track
6. Train staff to understand and manage areas of concern.	6. Training programme developed and initial staff training in progress. Further development in 2009/10.	In progress on track
7. Children and young people participate in planning activities with play Practitioners.	7. All localities and activities have been agreed, planned and promoted. Play opportunities have been delivered in five areas from March 2009.	Completed
8. Children and young people make presentation to Wirral Play Partnership.	8. Scheduled for October 2009.	In progress on track
9. Consult with children and young people on four equipped play areas.	9. Children and young people have been involved in designing play opportunities, 140 children in the first development. One play area is now fully equipped and operational.	In progress on track

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What we said we would do	What we did	Status
10. Develop good practice models to include elements of adventure, risk and natural play.	10. Due to re-prioritisation of project this will not take place.	Deleted
11. Monitor and evaluate play provision.	11. Ensured all Play Provision was monitored against agreed standards which demonstrated that all targets were met or exceeded in the first quarter of operation.	Completed
12. Include Older People's Parliament representative on Wirral Play partnership.	12. Due to re-prioritisation of project this will not take place.	Deleted
13. Identify with Older People's Parliament and children and young people appropriate activities to promote intergenerational understanding- Jan 09.	13. Due to re-prioritisation of project this will not take place.	Deleted
14. Membership of Play Partnership or commissioned organisation is dependent on signing up to Play Strategy Implementation Plan.	14. Ensured through monitoring that all organisations commissioned to deliver play activities plan their work in line with the Charter of Participation.	In progress on track
15. Extended schools co-ordinator will provide information to cluster groups and voluntary organisations on "Safe Places to Be"	15. Pilot of "Safe place to be" has been completed. Information gathered will be used to develop Hub provision in the Districts.	In progress on track
16. The invigor8 programme will be part of menu of AAP programmes on offer to young people.	16. Young people are actively involved in the assessment of Personal Advisors.	Completed

Priority: Children & Young People are actively engaged in community and democratic decision making process.

What we said we would do	What we did	Status
1. Promote Executive Youth Board (EYB) to children and young people via publicity and briefings to schools, youth forums, and websites.	1. The Executive Youth Board includes representation from the four districts and priority groups.	Completed
2. Timetable established for recruitment and training of young people.	2. Timetable completed and actioned in August 2008.	Completed
3. Recruitment and selection of young people.	3. Executive Youth Board members were recruited and subsequently trained on their roles and expectations of the year ahead by 31 August 2008. Additional training needs were identified and training on managing meetings provided in February/ March 2009.	Completed
4. EYB will prepare an action plan and progress will be reported to schools, youth organisations through Schools Councils, Youth Forums, Connect-uz.	4. Action plan has been prepared to take account of issues raised at Youth Parliament. Follow up briefing with schools/ youth forums is required.	In progress on track
5. Opportunities to participate in Annual Youth Parliament will be advertised to schools in July and followed up in September.	5. Ensured all schools were informed of the forthcoming Youth Parliament and Youth Voice Conference. A special school attended for the first time and two training providers were also involved.	Completed
6. EYB meets with representatives of Older People's Parliament to identify appropriate structures for co- working to address community cohesion concerns.	6. This activity has been included on the action plan for 2009/10.	In progress milestone re-scheduled

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What we said we would do	What we did	Status
7. Organisations receiving grant aid or other funding allocations will be required to adopt the Charter of participation.	7. All organisations being commissioned describe how they comply with the Charter of Participation.	Completed
8. Young people will be trained in recruitment and selection procedures. Four young people will be trained in 2008/09 and eight young people in 2009/10 and twelve young people in 2010/2011.	8. Young people are regularly involved in the recruitment of staff in the Children and Young People's Department. Four were trained in 2008/09.	In progress on track
9. Consultation on Extended Schools/ Services will be organised through primary and secondary schools councils' in summer term 2008.	9. This activity has been included on the action plan for 2009/10.	In progress milestone re-scheduled
10. All young people who access the AAP programme will complete a questionnaire to gather their views on provision accessed. These views will feed into the commissioning and direct purchase of future provision	10. All young people's evaluations were anonomised and logged. The direct purchase of provision was selected as a result of view of young people. The provision that has produced positive outcomes for young people has been selected.	Completed



social and economic wellbeing

"We want to equip our young people better for adult life and particularly to narrow the gap experienced by our most disadvantaged young people in their prospects."

Priority: Increase the number of young people who are participating and achieving their potential.

What we said we would do	What we did	Status
1. Provide a whole range of opportunities for post 16 Education, Employment and Training (EET) and courses of high quality.	 Activities include: Progress towards the development of a School Sixth Form monitoring and evaluation framework has been made. The model will be piloted during 09/10. European Social Fund (ESF) funding has been secured to promote participation, progression and attainment. Prospectus and Common Application process is in place. Wirral Futures and Diplomas Road Show events have taken. Curriculum mapping and analysis to identify gaps in post 16 provision. 	In progress on track
 2. Improve accessibility to post 16 learning through the implementation of the: 14-19 Education Plan. Learning and Skills Council (LSC) Quality Assurance Framework post-16. 	2. The Diploma Implementation Plan is in place and on track for Diploma delivery to start in September 2009. Foundation Learning Tier Test and Trial programme is in place and cited as a model of good practice by Qualifications and Curriculum Authority (QCA).	In progress on track
 3. Increase post 16 participation and achievement through the implementation of the: Borough EET Strategy. Integrated Youth Support (IYS) strategy. 	 3. The Borough EET Action Plan is in place which outlines partner responsibilities and contributions to achieving the NEET target. This will be reviewed and refreshed during autumn 2009 in the light of the current economic climate. The Activity Agreement Pilot continues to bear fruit with clear evaluation demonstrating improved progression rates, increased employability and reduced time spent Not in Education, Employment or Training (NEET) (on average 70% progressing into EET - a significant achievement with some of the most marginalised young people). The Wirral Wise Programme, supported by ESF, is now embedding, with 3 strands: Learn Wise - preventative actions for young people in KS4. Stay Wise - preventative actions for young people in post 16 education and training. Work Wise - interventions targeted at young people who are NEET, aimed at progression via placements 100 Apprenticeships, supported by Working Neighbourhood Fund (WNF) will be offered to young people from September. IYS Strategy completed - currently undergoing refresh. 	In progress on track
4. Support Wirral Care Leavers to access HE and achieve academic success.	4. Aim higher Superstars, in collaboration with University of Liverpool, programme targeting care leavers has been delivered. There are currently 4 Wirral Care Leavers in Higher Education.	In progress on track
5. Provide young people with confidence and skills to use public transport.	5. Wirral Council has set up travel training programme for 16+ to allow one to one training to use public transport to travel independently. We work with our partners in Merseytravel through their Community Links team to target young people to educate them about the public transport system and how to use it effectively and safely.	In progress on track

Priority: Reduce numbers of 16-18 vulnerable young people NEET in line with Local Area Agreement targets and the Public Service Agreement 2010 trajectory.

What we said we would do	What we did	Status
 Implement the: Borough Education, Employment and Training (EET) Strategy Integrated Youth Support (IYS) Strategy 14-19 Education Plan With a specific focus and monitoring of the progress of vulnerable groups and appropriate preventative and targeted intervention including: Looked After Children Teenage mothers Young Offenders Young People with SEN/LDD Those with substance misuse issues 	1. The Borough EET Action Plan is in place which outlines partner responsibilities and contributions to achieving the NEET target. This will be reviewed and refreshed during autumn 2009 in the light of the economic climate. IYS Strategy in place and currently undergoing refresh. TYS pilot running. At a time when we might well expect outcomes for many of the most vulnerable young people to be worsening they are improving in some cases. Targeted interventions are having a demonstrably positive effect and in particular outcomes for 16-18 year old Teenage Mothers are improving. The EET rate amongst this group is the highest on record at this time of year though we have some way to go to achieve the national benchmark of 31%.	In progress on track
 2. Deliver the: 'What Next' NEET Hot Spot Project Activity Agreement Pilot Positive Activities for Young People (PAYP) programmes. 	 2. The activity includes: NEET Hotspots project had been delivered and outcomes reported through the 14-19 Strategic Partnership. IEF funding has been sourced and secured to promote participation, progression and attainment. Good practice has been adopted from outcomes achieved through the NEET Hotspots programme. The Activity Agreement Pilot continues to bear fruit with clear evaluation demonstrating improved progression rates, increased employability and reduced time spent NEET (on average 70% progressing into EET which is a significant achievement with some of the most marginalised young people). PAYP funding has been delivered effectively and funding is currently under review. 	Completed In progress on track In progress on track

What we said we would do	What we did	Status
3. Develop Borough Strategy and implementation plan for the local application of the National standards for Information, Advice and Guidance (IAG).	 3. IAG Self assessment exercise against the National Standards has been rolled to Wirral schools. Action plan has been approved by the Wirral 14-19 Strategic Partnership. A Wirral model for monitoring progress towards achieving institutional IAG development plans will start in the summer term 2009. The self assessment exercise to be rolled out to all other post 16 learning providers including Birkenhead Sixth Form College, Wirral Metropolitan College, and work-based learning providers. The process would follow the school model with the materials being adapted. The documents to be amended during summer term 2009 assessment completion during school holidays with WBL and completion during autumn term 2009. A staff development programme is in development which enables schools to meet all of the standards. The aim is to build the capacity of the IAG workforce (teaching/ non teaching). A partnership agreement has been signed between Connexions and all Learning Providers to ensure all young people have access to quality assured IAG. Plans are underway to enrol schools to achieve the local Career Education Information, Advice and Guidance (CEIAG) Quality Award which recognises excellence and will contribute to the IAG standards. Develop an IAG Code of Practice to be adopted by all schools. Finalise strategy re developing ILPs and support schools as necessary. Develop a curriculum model to enable young people to develop the skills to access IAG. 	In progress on track
4. Extend the employability programmes for NEET Young people and specifically vulnerable groups.	4. The September Guarantee thresholds were met in Wirral, with 94.95% of Year 11 leavers having a recorded offer of a place in Education, Employment or Training and 80.51% of 17 year olds identified for the Guarantee (including young people on one year programmes, those on Entry2Employment (E2E) and those young people who are NEET in April, May and June) having a recorded offer of a place in Education, Employment and Training. Targeted action with vulnerable young people and within NEET hotspot areas continues. The annual Activity Survey of Year 11 leavers indicates over 90% of the cohort in learning. Teenagers can now receive text alerts for job vacancies for registering for the job scan service via www.connexionslive.com As noted above the apprenticeships and Wirral Wise programmes are place.	In progress on track

Priority: Contribute to the reduction in levels of child poverty and minimise the number of children and young people living in poor housing.

What we said we would do	What we did	Status
1. Implementation of the CES Employment Strategy, WEDS priorities and Borough EET Strategy including the 'whole family' approach to addressing worklessness.	 The focus of the Greater Merseyside CES is to tackle worklessness in the 62 designated Disadvantaged Area Fund (DAF) wards (taken from the 2001 Census) in each of the 6 Local Authorities. In these DAF wards over a quarter (28.1%) of residents are claiming a workless benefit. Current Performance: Greater Merseyside CES as a whole is currently on course to meet target 1, with 292 more claimants coming off the workless benefits than anticipated. However, it is likely that it will prove more difficult to continue to reduce the claimant rate at the same pace, as benefit claimants get harder to reach. Across the sub-region as a whole there are a further 10,301 claimants required to come off Job Seekers Allowance, Incapacity Benefit or Income Support by May '09 to meet this target. 	In progress milestones rescheduled
 2. Improve access to life opportunities such as education, employment or training, healthcare and social/recreational opportunities by providing: Work wise (scooters, cycles and travel cards) Dial a link (DRT bus service) Travel Team (travel advice and journey planning) Travel Training 	 2. Access to opportunities was improved through: WorkWise project successfully operated during 08/09 – providing young people with the opportunity to apply for scooters, cycles or travel cards to assist them to access training, education and employment. DRT bus service operated until December 2008 although take up was not as positive as expected. Wirral Travel Team work with Wirral Met Colleges as part of open day events and also on going to provide information about public transport. 	In progress on track

What we said we would do	What we did	Status
 Support young people including care leavers to access and maintain accommodation where needed by developing and progressing the following: Provision of housing advisors who work with key agencies and staff to improve understanding of access to accommodation services. Provision of Floating Tenancy Support Services available across the borough delivered via a number of Perl's. Review of existing Housing and Employment Link Service which is funded via Neighbourhood Renewal Fund (NRF) to develop options for mainstreaming post March 2008 (this post is NRF funded). Increase the number of households containing children and young people that are referred to power Health through Warmth for heating and insulation grants, thereby reducing fuel poverty amongst this group. Monitor support/accommodation provided to lone teenage parents. Explore opportunities to engage with young people to look specifically at options for accommodation and housing related support. Review the findings of Wirral's Strategic Housing Market Assessment to ensure that the accommodation needs of all groups are identified and developed where appropriate. Review and develop the findings of the homelessness review to form the basis of the new Wirral Homelessness Strategy. 	 Support and access was improved through: Housing Options team in place, enabling focus on the promotion of housing options and prevention of homelessness, to improve outcomes for vulnerable households at risk of homelessness and reduce the number of households living in temporary accommodation. Tenancy support within re-housing services includes private sector tenancy support, and support for people in temporary accommodation, and housing options team able to signpost to a range of floating support agencies. Supporting People team are in the process of tendering for 5 generic floating tenancy support services, one of which will cover young people (18-25yrs) Delivery anticipated early 2010. 29 households containing children and young people were referred into Health Through Warmth in 08/09, a 61% increase on the baseline. Wirralhomes data is monitored and provided to Teenage Parent co-ordinator on an annual basis. The young persons housing options booklet was completed in conjunction with young people to identify the opportunities available to them for accommodation. Leaflets have also been published which indicate the availability of accommodation across the borough through Wirralhomes. The SHMA has been completed and has informed the development of a draft affordable housing policy which will be consulted upon during 2009 identifying a need for a significant amount of new affordable housing provision within the borough. The needs of specific client groups who require specific support have been identified in Wirral Supported and Special Needs Housing Strategy. The Wirral Homeless Strategy has been published and has taken on board the findings of the homelessness review. A Strategic homeless Group has been established with responsibility for monitoring the associated action plan. 	Completed Completed In progress on track In progress on track In progress on track Completed Completed
4. A Housing Priority Panel has been established to assist vulnerable clients including young people to access general needs housing through assessment and referral to appropriate re-housing options, supported by a resettlement worker.	4 The Housing priority Panel has been mainstreamed as part of the overall Supporting People administration framework.	Completed



refreshed priorities

The priorities for Wirral have been refreshed in response to the activities undertaken in the first year of the plan and national and local changes.

Priority

Be Healthy

- Reduction in the harmful consequences of risk taking behaviour.
- Reduction in the prevalence of overweight children and obesity in children.
- Implement the Child Health Strategy. (NEW)
- · Inequalities in the health of children and young people are reduced.

Staying Safe

- More children grow up in secure, stable families where they belong, either through receiving timely, earlier intervention and support within their communities, or through belonging to permanent, substitute families.
- Reduce the incidence of anti social, risk taking and harmful behaviour experienced by children and young people.
- More children are safe at home, at school and in the community, including reducing road traffic accidents and bullying.
- Children in care are safe and supported.
- Implement the government action plan in response to Lord Laming review of the protection of children in England. (NEW)

Enjoy and Achieve

- Public money is spent to maximum effect in all our schools.
- Young children and families are well supported, especially the most vulnerable, through the network of Children's Centres.
- · Children and families are supported with their social and emotional development. (NEW)
- Extended Services, delivered through schools and partners working in clusters, impact upon the outcomes for children and families.
- Continue to raise standards in schools and settings by continuing to improve the quality of leadership and management, curriculum, assessment and learning, thereby ensuring none fall into an OFSTED category.
- Close the attainment gap where poverty and disadvantage affect achievement.

Positive Contribution

- Fewer children and young people are involved in offending and anti social behaviour.
- · Children and young people have access to a range of appropriate play and developmental opportunities which meets their needs.
- · Children and young people are actively engaged in community and democratic decision making process.

Social and Economic wellbeing

- Increase the number of young people who are participating and achieving their potential.
- Reduce numbers of 16-18 vulnerable young people NEET in line with LAA targets and the PSA 2010 trajectory.
- · Contribute to the reduction in levels of child poverty and minimise the number of children and young people living in poor housing.

outcome area: being healthy

"We want to improve all children's health and to narrow the gap in health outcomes experienced by our most disadvantaged children."

Priority	How we will deliver	How we will be judged
Reduction in the harmful consequences of risk taking behaviour.	 Implement the Children and Young People's Substance Misuse Plan which addresses issues around drugs and alcohol. Develop a package of interventions for families at risk of substance misuse to improve parenting skills. Refresh pathways to reduce the number of Hospital Admissions, including A&E attendance and improve links to Young Peoples Services. Support the expansion of the Young Persons Alcohol Intervention Project through recurring funding to 2013. Develop and deliver a Wirral wide social marketing campaign in relation to young people and parents/carers. Implement the Teenage Pregnancy Strategic Action Plan. Increase strategic leadership and direction through appointment of teenage pregnancy strategy champions. Implement and support 'The Family Nurse Partnership' across Wirral for vulnerable first time teenage parents. Enhance provision and support available to children in care to recognise their vulnerability to teenage pregnancy. Embed support for teenage parents in targeted youth support agenda, including the development of the Joseph Paxton Site. Review YAIP pathways to include EHC service for young people. Monitor the effectiveness of the Young Woman's Antenatal Group run through Children's Centres. Monitor the effectiveness of the Young Woman's Antenatal Group run through Children's Centres. Beacon Babes / Girls Aloud. Ensure Teenage Pregnancy Action Plan and Parenting strategy are joined up to reflect role of parents in raising aspirations. 	 NI 115 Substance misuse by young people (reported through positive contribution). NICE PH004 Interventions to reduce substance misuse among vulnerable young people. NI 39 Alcohol harm-related hospital admission rates. NI 112 Under 18 conception rate. VSB08 Teenage Pregnancy. PSA 11 Narrow the gap in educational achievement between children from low income and disadvantaged backgrounds and their peers.

Priority	How we will deliver	How we will be judged
Reduction in the harmful consequences of risk taking behaviour (continued).	 Implement the Sexual Health Plan including increasing the proportion of eligible young people screened for Chlamydia. Increase Chlamydia screening sites by 25% through implementation of HSIS within Schools and Colleges and across Children's Centres. In crease availability and access to young people friendly sexual health and contraceptive services through HSIS and EHC in Pharmacies. Formally launch the Sexual Health Policy and Guidance across Children's services and include in training for all staff. Establish robust Condom Distribution scheme across Wirral using accessible and user friendly settings for young people to comply where possible with You're Welcome Quality Criteria. Increase the take up of Kooth.com. Increase the take up of Kooth.com. Develop and deliver actions to prevent accidents within and outside of the home environment. Develop an action plan including actions for each Children's Centre aimed at reducing local accidental injury rates. 	 SB13 Chlamydia Prevalence. NI 113 Prevalence of Chlamydia in under 20 year olds. NICE PH 003 One to one interventions to reduce the transmission of sexually transmitted infections (STIs) including HIV, and to reduce the rate of under 18 conceptions, especially among vulnerable and at risk groups. NI 50 Emotional health of children. NI 51 Effectiveness of child and adolescent mental health (CAMHS) services. NI 70 Reduce emergency hospital admissions caused by unintentional and deliberate injuries to children and young people (Also reported through Staying Safe).

Priority	How we will deliver	How we will be judged
Reduction in the prevalence of overweight children and obesity in children.	 Implement the Child Obesity Action Plan incorporating the care pathways for children 0-2yrs, 2-4yrs and 4-16yrs, which includes action on physical activity, food and drink, breast feeding and Healthy Schools, Pre-Schools and Children's Centres. Deliver the National Child Measurement Programme (NCMP) to include staff training, production of appropriate resources and providing feedback to parents. Commission additional providers to target weight management in early years. Monitor existing contract with MEND and Lifestyle and Weight Management service to ensure referral targets met. Ensure access to relevant activity sessions for 0-5 year olds in Children's Centres, e.g. Top Tots, Active Tots, Fizzy Tots and that Active Tots resources are incorporated into the Healthy Child Programme. Ensure school children aged 5 – 16 have weekly access to 2 hours of high quality PE and Sport in school and a further 3 hours outside school hours. To be monitored through the School Sport Partnership Programme. Implement the Active Families Sport England & Physical Activity Alliance Project for 0 – 17 year olds and their families. Implement Sport England's Free Swim programme for under 18's across Wirral Leisure Centres. Ensure Obesity Action Plan and Parenting Strategy are joined up to reflect role of parents in reducing obesity. Ensure BMI data from childhood screening programme (aged 2-2½ years) is collated and used as a measure to inform appropriate commissioning of services. Deliver the Breastfeeding Strategic Action plan to increase initiation and prevalence of breastfeeding at 6-8 weeks, to include rol Indo BOAT integrated ante natal programme across Wirral, recruiting an Advanced Practitioner for Infant Feeding, implementing UNICEF Baby Friendly status in Children's Centres and developing a peer support programme and an effective communication strategy. Deliver the Brastf	 NI 55 Obesity among primary school age children in Reception Year. NI 56 Obesity among primary school age children in Year 6. NI 57 Children and young people's participation in high quality PE and sport. PH017 - Promoting physical activity for children and young people. NICE PH008 Guidance on the promotion and creation of physical environments that support increased levels of physical activity. NI 53 Prevalence of breast feeding at 6 – 8 weeks from birth. VSB09 Childhood Obesity. VSB11 Prevalence of breast feeding at 6-8 weeks. NICE PH011 Guidance for midwives, health visitors, pharmacists and other primary care services to improv the nutrition of pregnant and breastfeeding mothers and children in low income households.

Priority	How we will deliver	How we will be judged
Implement the Child Health Strategy.	 Implement the Healthy Child Programme, in partnership with Children's Centres, to include targeted and universal care packages and incorporating support from the Family Nurse Partnership Programme for vulnerable and hard to reach families. Monitor the effective provision of CAMHS including the embedding of the CHICC project and design and implement a workforce development strategy and implement recommendations arising from the plan. Early Years and Teen Life Check programmes available and easily accessible to parents and young people and offered through a range of services, to include HSIS, and Children's Centres. Monitor and evaluate the implementation of the Health Promoting Early Years Programme. Monitor and evaluate the BOAT Project within Children's Centres. Implement the Healthy Schools Action Plan arising from the Self Evaluation Toolkit to ensure that 10% of schools are engaged in the 'Enhanced Healthy Schools Programme' by 2010 and ensure nutrition and oral health training is provided to 50% of all Wirral schools throughout 2009/10. 	NI 55 Obesity among primary school age children in Reception Year NI 50 Emotional health of children. NI51 Effectiveness of child and adolescent mental health (CAMHS) services. You're Welcome Quality Framework

Priority	How we will deliver	How we will be judged
Inequalities in the health of children and young people are reduced.	 Ensure Actions relating to Children and Young People (CYP) in the Health Inequalities Plan are included in the Being Healthy Strategic Action Plan. Monitor and evaluate the plan throughout the period to ensure outcomes are being met to reduce health inequalities. Develop specific actions to: Reduce the number of dental caries through the Fluoride Milk Programme, the Bright Smiles Programme and the Dental Bus. Reduce the proportion of women who continue to smoke throughout pregnancy. Ensure all Children's Centres have fully integrated plans on smoking cessation, obesity, breast feeding, oral health and services for disabled children including access to relevant specialist agencies and ensure these plans are fully aligned with complimentary service plans and activities. Implement actions to increase (and maintain) the take up of childhood vaccinations and immunisation programme. Implement new vaccination programmes effectively ensuring high uptake from inception. Develop and implement actions to reduce the number of infant mortalities. Implement and start to embed the TaMHS (Targeted Mental Health in Schools) project in Wirral. Develop CAMHS to include Joint commissioning of mental health promotion and early intervention support. Enhanced service for CYP with Learning Disabilities. Appropriate accommodation for 16-17 year olds who require in patient placements. 24 hour cover in partnership with the Acute Hospital. 	 DMFT (5 year olds). (decayed, missing and filled teeth). DMFT (12 and 14 year olds). (decayed, missing and filled teeth). Proportion of women who continue to smoke throughout pregnancy. VSB 10 Individuals who complete immunisation by recommended ages. Infant mortality rate. NI51 Effectiveness of child and adolescent mental health (CAMHS) services.

outcome area: staying safe

"We want to support children earlier, closer to their communities and wherever possible by supporting families."

Priority	How we will deliver	How we will be judged
More children grow up in secure, stable families where they belong, either through receiving timely, earlier intervention and support within their communities, or through belonging to permanent, substitute families.	 Embed improved system and process underpinning the child concern model, which measures and supports CAF and TAC. Review and improve systems and processes to support and deliver timely multi-agency plans for children in need. Implement the strategic plan to support the coherent and joined up development of Area Teams / Children's Centres and Extended Schools. Continue to provide credible programmes for courts to consider as alternatives to custody, for 'prolific and serious' offenders including implementation of Multi-Systemic Therapy. Implement the Area Team development plan, which includes co-locating Area Teams. Review and refresh the Parenting Strategy; implement PEIP; monitor the impact on improved outcomes delivered by commissioned services. Implement plans to further develop and co-located services to deliver IYSS / TYS. Support more children and adolescents with their families through developing the work of the Adolescent Support Team. Extend capacity to deliver more family group meetings, and increase short break provision to support more children and adolescents with their family in the community. More timely progression of plans, for more children to be adopted or achieve permanence through adoption, Special Guardianship and Residence Orders, where this will best meet their needs. 	NI 59 Initial assessments for children's social care carried out within 7 working days of referral. NI 60 Core assessments for children's social care carried out within 35 working days of their commencement. NI 61 Stability of looked after children adopted following an agency decision that the child should be placed for adoption. NI 63 Stability of placements: length of placement. NI 68 Referrals to children's social care going on to initial assessment.

Priority	How we will deliver	How we will be judged
More children grow up in secure, stable families where they belong, either through receiving timely, earlier intervention and support within their communities, or through belonging to permanent, substitute families (continued).	 10. Implement the multi-agency 'Turning the Curve' action plan to safely reduce the numbers of children in care, particularly focusing on reducing the number of children in care placed at home with parents. 11. Sustain improved processes for contact, referral and assessment – the 'front door' into social care. 12. Provide strong organisational and operational links between Children's Centres and fieldwork services, focussing on safeguarding systems and training to meet assessed needs. 13. Develop the appropriate involvement of children's centres in the delivery of support to all children 0-5 subject to a child protection plan. 14. Implement early intervention and planning of services to families with children under five involving midwives, health visitors, children's centre outreach workers and social care professionals with a focus on the needs of the reach population of the centre. 15. Improve consistency of response, in accordance with regulation to children living with Private Foster Carers. 16. Implement the Children's Social Care and Safeguarding restructure, to increase the number of social workers, increase capacity to deliver improved management and performance oversight, and expansion of Local Safeguarding Children's Board (LSCB) activity. 	 NI 59 Initial assessments for children's social care carried out within 7 working days of referral. NI 60 Core assessments for children's social care carried out within 35 working days of their commencement. NI 61 Stability of looked after children adopted following an agency decision that the child should be placed for adoption. NI 63 Stability of placements: length of placement. NI 68 Referrals to children's social care going on to initial assessment.

Priority	How we will deliver	How we will be judged
Reduce the incidence of anti social, risk taking and harmful behaviour experienced by children and young people.	 Sustain and strengthen joint working between the CYPD, NHS Wirral and Wirral Family Safety Unit to further reduce the incidence of domestic violence and repeat occurrences. Continue to develop more consistent targeting of services for children at risk of offending, through early identification systems triggering YOS input. Review Merseyside Protocol and further develop services for children identified as missing from home / care, and / or involved in sexual exploitation. Monitor and review children's accident and emergency referral pathway, to continue to reduce the incidence of children presenting following excessive alcohol consumption / substance misuse. Jointly deliver Operation Stay Safe, and monitor the impact upon reduced incidence of young people's excessive consumption of alcohol. Promote, develop and deliver parental guidance and awareness raising strategies to keep children safe, including the co-sleeping awareness campaign. Continue to deliver comprehensive LSCB training plan for all staff, level 1-4 and refresh Section 11 Audit and Action plan by all LSCB Board members. 	 NI 32 Repeat incidents of domestic violence. NI 43 Young people within the Youth Justice System receiving a conviction in court who are sentenced to custody. N19 Rate of proven re-offending by young offenders. NI 111 First time entrants to the Youth Justice System age 10-17 (reported through Positive Contribution). NI 64 Child protection plans lasting 2 years or more. NI 65 Children becoming the subject of a child protection plan for a second or subsequent time. NI 67 Child protection cases which were reviewed within required timescales. NI 70 Hospital admissions caused by unintentional and deliberate injuries to children and young people. NI 71 Children who have run away from home / care overnight. (Measured from 2009 onwards).

Priority	How we will deliver	How we will be judged
More children are safe at home, at school and in the community, including reducing road traffic accidents and bullying.	 Implement the road safety strategy for children through the Road Safety partnership. Extend and develop opportunities for children and young people to tell us what makes them feel unsafe, and deliver programmes to improve their safety and resilience. Continue to support the development of anti-bullying strategies in schools, on school transport, and in community facilities. Develop and disseminate an LA Anti Bullying Policy; raise awareness among parents of bullying – specifically e-safety and cyber-bullying [in line with the national focus for 2009]. Implement and evidence learning from Child Death Overview Panels. Children's centres to develop action plans and activities designed to reduce the rate of emergency hospital admissions caused by unintentional and deliberate injuries to children aged 0 – 5 resident in the reach area of the centre. 	NI 69 Children who have experienced bullying. NI 48 Children killed or seriously injured in road traffic accidents.

Priority	How we will deliver	How we will be judged
Children in care are safe and supported.	 Complete the review of residential short break and community services for children with learning disabilities and complex health needs in accordance with Aiming High for Disabled Children Strategy. Improve the quality of multi-agency transition arrangements for children in care with learning disabilities and/or mental health issues. Ensure good or excellent standards of care in all directly provided residential care, foster care and commissioned services. Improve the quality and choice of provision for children becoming looked after, particularly in Local Authority fostering provision and reduce the number of children living in out of borough independent sector residential placements. Maintain a full complement of trained and skilled social workers, so that all children in care have a qualified and suitably trained social worker to meet their needs in a timely way. 	NI 62 Stability of placements of looked after children: number of moves. NI 63 Stability of placements: length of placement. NI 66 Looked after children cases which were reviewed within required timescales. NI 58 Emotional and behavioural health of children in care. (Reported through Being Healthy).

Priority	How we will deliver	How we will be judged
Implement the government action plan in response to Lord Laming review of protection of children in England.	Delivery plan outlined in the Local Safeguarding Children Board Business plan.	Review completed and implemented.

outcome area: enjoy and achieve

"We want to raise the achievement of all our young people and to narrow the gap in attainment experienced by our most disadvantaged children."

Priority	How we will deliver	How we will be judged
Public money is spent to maximum effect in all our schools.	1. Remove surplus capacity in Primary & Secondary Schools through phased reviews of provision across the borough.	% of surplus places in primary schools. % of surplus places in secondary schools.

Priority	How we will deliver	How we will be judged
Young children and families are well supported, especially the most vulnerable, through the network of Children's Centres.	 Further develop the governance and scrutiny function of 'Wirral's Children First' Strategic Board. Develop sharing of good practice and ensuring consistency of policy and approach across Children's Centres in all their work. Ensure priority is given to improving the outcomes for vulnerable families in the 5 ECM themes, via continuous data analysis, regular reports to the board, development of case studies of good practice. Use of tighter performance management structures and common agendas across children's centres; develop integrated multi-agency networks across areas and districts. Create robust information sharing protocols and systems across all partners. Develop and pilot the role of Portage as key workers to some families. Integrate early support into the First for Families model and explore locality-based delivery through Children's Centres. Publication of the Childcare Sufficiency Audit. Launch of Information System for Parents and providers. Completion of Phase 3 Children's Centre developments. 	NI 118 Take up of formal childcare by low income working families. NI 109 Number of Children's Centres. Numbers of children and families accessing services and the proportion from vulnerable/disadvantaged backgrounds.

Priority	How we will deliver	How we will be judged
Children and families are supported with their social and emotional development	 Ensure priority is also given to work with vulnerable families on emotional and social development, e.g. via SEAL programmes, Family Works, and nurturing training provided by SESS. Further embed the Managed Moves protocol in secondary and primary schools especially in order to further reduce the levels of exclusion. Continue to roll out Restorative Practices training. 	Number of children excluded from school (fixed and permanent exclusions). Numbers of schools engaged with the SEAL programmes.

Priority	How we will deliver	How we will be judged
Extended Services, delivered through schools and partners working in clusters, impact upon the outcomes for children and families.	 Continue to implement the Extended Services Action Plan. Priorities for 2009-2010 are: All clusters to have robust plans clearly targeted using allocated resources effectively. Improve measurement of impact. Implement training programme for ACES, governors, chairs of clusters. 	NI 88 Number of extended Schools. RAG rating by Extended Services Regional Team. Number of children accessing services.
	d. Further training on School Improvement Toolkit. e. Develop extended Services around Special Schools. f. Achieve the Full Core Offer across all schools by 2010.	

Priority	How we will deliver	How we will be judged
Raise standards in schools and settings by continuing to improve the quality of leadership and management, curriculum, assessment and learning, thereby ensuring none fall into an OFSTED category.	 Put revised School Improvement Policy into practice; provide appropriate briefings of councillors, governors and headteachers. Ensure primary schools causing concern or in an Ofsted category make sufficient progress to be removed in the shortest possible time. Identify underachieving and underperforming schools, subjects and groups within schools (including underperforming vulnerable learners) through analysis of data. This includes ensuring through the National Challenge and Gaining Ground programmes that by Summer 2011 no secondary school is below 30% for 5+A*-C grades (including English and maths). Ensure early intervention in potential schools causing concern. Measure impact of support provided. Increase accuracy of assessment and consistency of moderation at transition points. Ensure priority is given to ISP and WISP in primary schools; and coordinated, targeted support in secondary schools. Focus in particular on raising standards in English and maths. Implement curriculum changes in line with the 21st Century School programme and the review of the Primary Curriculum. Develop a high quality e-learning community that supports an improving and developing curriculum and encourages collaboration. Support the implementation of the new Framework for the inspection of schools in England from September 2009. Embed APP across English, mathematics, science and ICT teaching. Further develop effective teaching and learning strategies and the sharing of good practice to raise the quality of learning. Implement the next phase of 1-1 tuition extending from KS2 to KS3 and KS4; identify and support schools. 	NI 89 Reduction of number of schools judged as requiring special measures and improvement in time taken to come out of the category All DCSF attainment targets and linked NI's will be measured. NI 78 Reduction in number of schools where fewer than 30% of pupils achieve 5 or more A*- C grades at GCSE and equivalent including GCSEs in English and maths

Priority	How we will deliver	How we will be judged
Close the attainment gap where poverty and disadvantage affect achievement.	 Improve outreach of all Children's Centres to vulnerable families. In collaboration with Speech and Language Team from PCT, initiate training programme for TAs, and VCF sector, in Hanen approaches to language development, in order to narrow gaps at Early Years Foundation Stage. Implement data training programme, including neighbourhood data, on effects of poverty on achievement across the partnership. Develop the use of range of intervention strategies to support under-achieving and underattaining groups of pupils, e.g. via dissemination of Action Research findings of Educational Psychologists. Ensure all schools know the extent of their attainment gap; monitor schools on their ability to 'close the gap' for children on free school meals and other vulnerable groups. Report progress in narrowing the gap to Children & Young People's Strategic Management Board, and the Overview and Scrutiny Committee. Promote and develop the implementation of the National Strategies Inclusion Development Programme in all Wirral schools to improve the overall quality of Quality First Teaching. Promote and develop the implementation of the National Strategies Inclusion Development Programme in all Wirral schools to improve the overall quality of Quality First Teaching. Improve the progress of the lowest attaining 20% of pupils in mainstream schools and narrow the SEN/non-SEN achievement gaps at KS2 in English and maths and increase the number of SEN/LDD pupils achieving A*-C GCSE English and maths. 	 NI 92 narrowing the gap between the lowest achieving 20% in Early Years Foundation Stage profile and the rest. NI 102 Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at KS2 and 4. NI 87 proportion of pupils who are Persistently Absent in secondary schools. Proportion of Children In Care who miss 25 days or more of school. NI 99 Children in care reaching level 4 in English at Key Stage 2 NI 100 Children in care reaching level 4 in Maths at Key Stage 2 NI 101 Looked After Children achieving 5 A*-C GCSE's NI 148 % care leavers in education, employment or training at age 19

Priority	How we will deliver	How we will be judged
Close the attainment gap where poverty and disadvantage affect achievement (continued).	 8. Make effective use of the new progression guidance (2009-2010) to set accurate and challenging core subject targets for the lowest attaining pupils in the borough. 9. Work with schools to reduce the level of persistent absence in primary schools and secondary schools. 10. Work with the Virtual School to improve the school attendance of Children in Care. 11. Improve the outcomes for children who have English as an additional language. 12. Reduce child poverty by supporting families experiencing unemployment through family, adult and employability programmes. 13. Raise standards of Children in Care so their outcomes are comparable to their peers. 14. Ensure that the educational needs of Children in Care are identified at an early stage and appropriate support put in place which tracks attainment and progress and increases levels of attainment. 	See previous page.

outcome area: positive contribution

"We want to engage all young people more fully in issues affecting their lives and particularly those at risk of disaffection."

Priority	How we will deliver	How we will be judged
Fewer children and young people are involved in offending and anti social behaviour.	 Quarterly analysis of FTE data to ensure targeted prevention resources to reduce numbers entering the youth justice system. Expansion of the Restorative Justice Protocol to ensure RJ principles are followed effectively and that all young people entering the youth justice system for the first time are considered for RJ as an alternative to prosecution. Increase use of Restorative Practice in schools to reduce exclusions. Ensure all young people are assessed at the point of entry to YOS and that ETE needs are addressed in intervention planning. Annual Partnership Agreement between Connexions and YOS reviewed and refreshed to sustain positive partnership working as cited during recent Ofsted ETE inspection. Connexions Personal Adviser support to YOS reconfigured to include Activity Agreement Advisor enabling direct access to the programme for Young Offenders. ETE mentors recruited and trained to support young people accessing ETE. Work with current providers to ensure an increase in accommodation available for young people whose previous convictions or behaviour might otherwise prevent them from being accommodated. Substance Misuse Strategy supports early intervention to reduce harm in children and young people. 	 NI 111 First-time entrants to the youth justice system aged 10 – 17. NI 86 Number of secondary schools judged as having Outstanding Behaviour. NI 45 Young offender's engagement in suitable education employment and training. NI 46 Young offenders access to suitable accommodation. NI 115 Tellus Survey, the total number of young people reporting either frequent use of drugs, or alcohol or both.

Priority	How we will deliver	How we will be judged
Children and young people have access to a range of appropriate play and developmental opportunities which meets their needs.	 The Commissioning of Hubs to provide a focus for District planning to make youth service provision available over six nights a week. The Youth Opportunity Fund/ Youth Capital Fund will be used to commission access to leisure facilities for young people aged 13-19. The District Activity Fund will be used to commission in specialist support organisations to ensure there is engagement with young people from vulnerable groups. The District Activity Fund will be used to commission additional activities to enhance the District Youth Offer and to engage with a broader range of young people. Young carers will be taking part in a twelve week programme, designed by young carers. The programme seeks to provide opportunities to explore areas of concern and also to provide fun and challenging activities. All young carers will receive a pack which contains information on activities available in their areas, health guidelines, useful phone numbers and Young Carers Project update. We will continue to ensure that Children in Care are able to access leisure activity programmes during the holiday periods. Promote play opportunities for children and young people on quarterly basis in conjunction with extended school cluster groups. Collate baseline data to establish how children and young people feel about playing out. 	NI 57 Children and young people's participation in high quality PE and sport. NI 110 Young People's participation in positive activities.

Priority	How we will deliver	How we will be judged
Children and young people have access to a range of appropriate play and developmental opportunities which meets their needs (continued).	 Complete action plan to address areas of concern raised by October 2009. Play Staff will be trained to manage areas of concern with training undertaken in January 2010. Complete "Feel Safe, Play Safe" action plan by March 2010. Children and young people make presentation to Wirral Play Partnership Consult with children and young people on four equipped play areas. Membership of Play Partnership or commissioned organisation is dependent on signing up to Play Strategy Implementation plan. 	NI 57 Children and young people's participation in high quality PE and sport. NI 110 Young People's participation in positive activities.

Priority	How we will deliver	How we will be judged
Children and Young People are actively engaged in community and democratic decision making process.	 The Executive Youth Board (EYB) will review its annual progress and make recommendations for future activity. EYB will prepare an action plan and progress will be reported to schools, youth organisations through Schools Councils, Youth Forums, Connect-uz. Arrangements are in place to consult with children and young people on the priorities and actions included in the Children and Young People's Plan. EYB meets with representatives of Older People's Parliament to identify appropriate structures for co-working to address community cohesion concerns. Young people will be trained in recruitment and selection procedures. Eight young people in 2009/10 and twelve young people in 2010/11. Four young carers will be trained in recruitment and selection in 2009/10 and they will then be involved in the recruitment of staff within the Young Carers project. All children and young people who come into the care of the local authority will be directly contacted. All young people who access the AAP programme will complete a questionnaire to gather their views on provision accessed. These views will feed into the commissioning and direct purchase of future provision. For 2009/10 a young people's grant panel have been established to distribute the Youth Opportunity Fund and Youth Capital Fund. The young people's access to transport and leisure facilities. General fund (£100,000) applications which specifically address priority areas identified by children and young people will be given priority. (Areas include: reducing teenage pregnancy; substance and alcohol misuse; homelessness; music, arts and media projects for young people; environmental projects which benefit the community). 	N1110 Young People's participation in positive activities. 95% of schools on Wirral achieve Healthy Schools Status - December 2009. Representatives from 4 districts involved with the Executive Youth Board.



social and economic wellbeing

"We want to equip our young people better for adult life and particularly to narrow the gap experienced by our most disadvantaged young people in their prospects."

Priority	How we will deliver	How we will be judged
Increase the number of young people who are participating and achieving their potential.	 Continue to progress the 14-19 reform agenda and to provide a range of opportunities and course of high quality through the implementation of the: 14-19 Plan. LSC Quality Assurance Framework post-16. Increase post 16 participation and achievement through the implementation of the: Borough EET Strategy. IYS Strategy. Support Wirral Care Leavers to access HE and achieve academic success. Provide young people with confidence and skills, and information to travel independently using public transport, or by walking or cycling. 	 NI 90 Take up of 14-19 learning diplomas. NI 79 Achievement of a level 2 qualification by the age of 19. NI 80 Achievement of a level 3 qualification by the age of 19. NI 117 Reduce the percentage of 16-18 year olds not in education employment or training (NEET). NI 91 Participation of 17 year olds in education or training. NI 148 Care leavers in Education, employment and training.

Priority	How we will deliver	How we will be judged
Reduce numbers of 16-18 vulnerable young people NEET in line with LAA targets and the PSA 2010 trajectory.	 In recognition of the current economic climate and global recession we will refresh the: Borough EET Strategy IYS Strategy IA-19 Plan With a specific focus and monitoring of the progress of vulnerable groups and appropriate preventative and targeted intervention including: 	NI 117 16-18 year olds not in education employment or training (NEET). N148 Care leavers in Education, employment and training. NI 45 Young Offenders engagement in suitable education employment and training.

Priority	How we will deliver	How we will be judged
Contribute to the reduction in levels of child poverty and minimise the number of children and young people living in poor housing.	 Implementation of the CES Employment Strategy, WEDS priorities and Borough EET Strategy including the 'whole family' approach to addressing worklessness acknowledging the current economic climate and impact of the recession. Improve access to life opportunities such as education, employment or training, healthcare and social/recreational opportunities by providing: Work wise (scooters, cycles and travel cards) Dial a link (DRT bus service) Travel Team (travel advice and journey planning) Travel Training. Support young people including care leavers to access and maintain accommodation where needed by developing and progressing the following: Increase the number of households containing children and young people that are referred to power Health through Warmth for heating and insulation grants, thereby reducing fuel poverty amongst this group. Monitor support and accommodation provided to lone teenage parents. 	 NI 116 Proportion of children in poverty. NI 176 Working age people with access to employment by public transport (and other specified modes). NI 118 Take up of formal childcare by low-income working families. NI 45 Young offenders access to suitable accommodation. NI 147 Care leavers in suitable accommodation.

outcome framework performance indicators

National Indicator		Actual		Targets			Good performance	
		2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	
NI 43	Young people within the Youth Justice System receiving a conviction in court who are sentenced to custody	4.8%	3.8%	4.0%	< 5.0%	< 5.0%	< 5.0%	Lower is Better
NI 44	Ethnic composition of offenders on Youth Justice System disposals	-1.0	0.31	Awaiting Data	0.0	0.0	0.0	Higher is Better
NI 45	Young offenders' engagement in suitable education training and employment	69.9%	79.2%	82.0%	90.0%	90.0%	90.0%	Higher is Better
NI 46	Young Offenders' access to suitable accommodation	98.0%	98.5%	98.2%	100.0%	100.0%	100.0%	Higher is Better
NI 50	Emotional health of children	N/A	N/A	62.7%	N/A	N/A	N/A	Higher is Better
NI 51	Effectiveness of child and adolescent mental health (CAMHS) services	15	15	16	16	16	16	Higher is Better
NI 52	Take up of school lunches	N/A	N/A	N/A	Baseline 2009/10	N/A	N/A	Higher is Better
NI 53	Prevalence of breast feeding	N/A	N/A	29.0%	29.9%	N/A	N/A	Higher is Better
NI 54	Services for disabled children	N/A	N/A	N/A	Baseline 2009/10	N/A	N/A	Higher is Better
NI 55	Obesity in primary school age children in Reception	N/A	9.13%	9.57%	9.23%	9.37%	9.50%	Lower is Better
NI 56	Obesity in primary school age children in Year 6	N/A	19.74%	19.11%	20.4%	20.9%	N/A	Lower is Better
NI 57	Children and young people's participation in high-quality PE and sport.	N/A	N/A	N/A	Baseline 2009/10	N/A	N/A	Higher is Better

National Indicator		Actual		Targets			Good performance	
		2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	
NI 58	Emotional and behavioural health of looked after children	N/A	N/A	15.3	N/A	N/A	N/A	
NI 59	Percentage of initial assessments for children's social care carried out within 7 working days of referral	81.6%	79.0%	77.4%	82.0%	84.0%	N/A	Higher is Better
NI 60	Percentage of core assessments for children's social care that were carried out within 35 working days of their commencement.	82.4%	90.0%	79.1%	82.0%	84.0%	N/A	Higher is Better
NI 61	Timeliness of placements of looked after children for adoption following an agency decision that the child should be placed for adoption	76.2%	55.6%	64.7%	68%	68%	N/A	Higher is Better
NI 62	Stability of placements of looked after children: number of placements	9.8%	12.0%	10.2%	10.0%	10.0%	N/A	Lower is better
NI 63	Stability of placements of looked after children: length of placement	62.3%	62.2%	65.5%	63.0%	63.0%	N/A	Higher is Better
NI 64	Child Protection Plans lasting 2 years or more	7.7%	3.0%	4.8%	< 5.0%	< 5.0%	< 5.0%	Lower is better
NI 65	Percentage of children becoming the subject of Child Protection Plan for a second or subsequent time	10.0%	14.5%	11.2%	N/A	N/A	N/A	Lower is better
NI 66	Looked after children cases which were reviewed within required timescales	89.8%	95.0%	96.3%	100%	100%	100%	Higher is better
NI 67	Percentage of child protection cases which were reviewed within required timescales	100%	100%	99%	100%	100%	100%	Higher is better
NI 68	Referrals to children's social care going on to initial assessment	40.50%	66.0%	64.3%	72%	75%	N/A	Higher is better
NI 69	Children who have experienced bullying	N/A	N/A	42.2%	N/A	N/A	N/A	Lower is Better

National Indicator		Actual		Targets			Good performance	
		2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	
NI 70	Reduce emergency hospital admissions caused by unintentional and deliberate injuries to children and young people	161.1	159.6	123.7	N/A	N/A	N/A	Lower is Better
NI 71	Children who have run away from home/care	N/A	N/A	N/A	Baseline 2009/10	N/A	N/A	Lower is Better
NI 72	Achievement of at least 78 points across the Early Years Foundation Stage	45%	46%	49%	56%	TBC	TBC	Higher is Better
NI 73	Achievement at level 4 or above in both English and maths at Key Stage 2	72%	72%	75%	78%	TBC	TBC	Higher is Better
NI 75	Achievement of 5 or more A*- C grades at GCSE or equivalent including English and maths	46.3%	48.4%	50.2%	55.2%	TBC	TBC	Higher is Better
NI 76	Reduction in number of schools where fewer than 65% of pupils achieve level 4 or above in both English and maths at KS2	16	11	8	16	TBC	TBC	Lower is Better
NI 78	Reduction in number of schools where fewer than 30% of pupils achieve 5 or more A*- C grades at GCSE and equivalent including GCSEs in English and maths	6	6	4	0	0	0	Lower is Better
NI 79	Achievement of a Level 2 qualification by the age of 19	69.2%	70.8%	74.0%	N/A	N/A	N/A	Higher is Better
NI 80	Achievement of a Level 3 qualification by the age of 19	44.4%	43.9%	48.0%	N/A	N/A	N/A	Higher is Better
NI 81	Inequality gap in the achievement of a Level 3 qualification by the age of 19	32.4%	33.1%	32.8%	N/A	N/A	N/A	Lower is Better
NI 82	Inequality gap in the achievement of a Level 2 qualification by the age of 19	50.8%	51.0%	59.5%	N/A	N/A	N/A	Lower is Better
NI 84	Achievement of 2 or more A*- C grades in Science GCSEs or equivalent	50.8%	54.5%	53.4%	58.7%	60.6%	N/A	Higher is Better

Nation	al Indicator	2006/07	Actual	2000/00	2000/40	Targets	2044/42	Good performance
		2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	
NI 85a	Post-16 participation in physical sciences - A Level Physics	N/A	N/A	128	134	N/A	N/A	Higher is Better
NI 85b	Post-16 participation in physical sciences - A Level Chemistry	N/A	N/A	246	258	N/A	N/A	Higher is Better
NI 85c	Post-16 participation in physical sciences - A Level Maths	N/A	N/A	276	290	N/A	N/A	Higher is Better
NI 86	Secondary schools judged as having good or outstanding standards of behaviour	82%	86%	86%	N/A	N/A	N/A	Higher is Better
NI 87	Secondary school persistent absence rate	8.0%	7.1%	4.9%	6.4%	5.5%	N/A	Lower is Better
NI 88	Percentage of schools providing access to extended services	N/A	N/A	65.9%	85.3%	N/A	N/A	Higher is Better
NI 89a	Reduction of number of schools judged as requiring special measures and improvement in time taken to come out of the category - Number of schools in special measures	N/A	N/A	0	0	0	0	Lower is Better
NI 89b	Reduction of number of schools judged as requiring special measures and improvement in time taken to come out of the category - Average time in Special Measures	N/A	N/A	23.7	N/A	N/A	N/A	Lower is Better
NI 90	Uptake of learning diploma	N/A	N/A	N/A	Baseline 2009/10	N/A	N/A	Higher is Better
NI 91	Participation of 17 year-olds in education or training	76.2%	78.9%	N/A	N/A	N/A	N/A	Higher is Better
NI 92	Narrowing the gap between the lowest achieving 20% in the Early Years Foundation Stage Profile and the rest	37.4%	34.3%	31.9%	30.2%	N/A	N/A	Lower is Better
NI 93	Progression by 2 levels in English between Key Stage 1 and Key Stage 2	80.5%	83.8%	85.4%	86.0%	N/A	N/A	Higher is Better

Nation	al Indicator		Actual	/		Targets		Good performance
		2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	
NI 94	Progression by 2 levels in Maths between Key Stage 1 and Key Stage 2	73.7%	74.8%	78.9%	79.0%	N/A	N/A	Higher is Better
NI 99	Looked after children reaching level 4 in English at Key Stage 2	36%	41%	62%	44%	53%	N/A	Higher is Better
NI 100	Looked after children reaching level 4 in mathematics at Key Stage 2	36%	52%	62%	44%	56%	N/A	Higher is Better
NI 101	Looked after children achieving 5 A*-C GCSEs (or equivalent) at Key Stage 4 (including English and maths)	N/A	7.9%	10.5%	7.4%	6.3%	N/A	Higher is Better
NI 102a	Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stages 2 and 4 - Key Stage 2 Gap	25.0%	23.0%	21.8%	21.0%	N/A	N/A	Lower is Better
NI 102b	Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stages 2 and 4 - Key Stage 4 Gap	38.4%	36.5%	37.4%	35.8%	N/A	N/A	Lower is Better
NI 103a	Statements issued within 26 weeks excluding exceptions	N/A	N/A	97.1%	98.0%	100.0%	100.0%	Higher is Better
NI 103b	Statements issued within 26 weeks	N/A	N/A	90.7%	92.0%	94.0%	96.0%	Higher is Better
NI 104	The Special Educational Needs (SEN)/non-SEN gap - achieving Key Stage 2 English and maths threshold	56%	56%	51.2%	52.0%	50.0%	49.0%	Lower is Better
NI 105	The Special Educational Needs (SEN)/non-SEN gap - achieving 5 A*- C GCSE including English and maths	43.7%	44.1%	46.4%	42.0%	41.0%	40.0%	Lower is Better
NI 106	Young people from low income backgrounds progressing to higher education	29.5%	31.1%	N/A	N/A	N/A	N/A	Higher is Better
NI 109	Delivery of Sure Start Children's Centres	N/A	N/A	100.0%	100.0%	100.0%	100.0%	Higher is Better

National Indicator		Actual			Targets		Good performance
	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	
NI 109 Delivery of Sure Start Children's Centres	N/A	N/A	100.0%	100.0%	100.0%	100.0%	Higher is Better
NI 110 Positive activities for young people	N/A	N/A	71.10%	N/A	N/A	N/A	Higher is Better
NI 111 First time entrants to the Youth Justice System aged 10-17	N/A	1600	N/A	1570	1500	N/A	Lower is better
NI 112 Percentage reduction in under 18 conception rate	-5.60%	-6.7%	N/A	-28%	-39%	-50%	Lower is Better
NI 113 Screening for prevalence of Chlamydia in under 25 year olds	N/A	17.0%	17.0%	17.0%	17.0%	N/A	Lower is better
NI 114 Rate of permanent exclusion from school	0.10%	0.10%	0.08%	0.07%	0.07%	N/A	Lower is Better
NI 115 Substance misuse by young people	N/A	N/A	13.5%	N/A	N/A	N/A	Lower is Better
NI 116 Proportion of children in poverty	N/A	N/A	N/A	N/A	N/A	N/A	Lower is Better
NI 117 16-18 year olds who are not in education training or employment (NEET)	10.0%	9.5%	9.1%	7.1%	6.9%	N/A	Lower is Better
NI 118 Take up of formal childcare by low-income working families	19.4	N/A	N/A	N/A	N/A	N/A	Lower is Better
NI 147 Care leavers in suitable accommodation	80.5%	91.1%	91.40%	95.0%	96.0%	97.0%	Higher is Better
NI 148 Care leavers in education employment or training	56.1%	40.0%	55.2%	N/A	N/A	N/A	Higher is Better
NI 161 Number of Level 1 qualifications in literacy (including ESOL) achieved	N/A	1345	1767	N/A	N/A	N/A	Higher is Better
NI 162 Number of Entry Level qualifications in numeracy achieved	N/A	172	240	N/A	N/A	N/A	Higher is Better







Cheshire and Wirral Partnership

Wirral University Teaching Hospital NHS Foundation Trust













